



PHOENIX ARC PRIVATE LIMITED Profile

BACKGROUND

Phoenix ARC Private Limited (“Phoenix”) is sponsored by the Kotak Mahindra Group, a leading diversified financial service group, to undertake the business of asset reconstruction. Kotak Mahindra Group owns 49.90 % of the Equity Capital of the Company and the balance is held by a diverse group of investors.

Over the last 20 years, the Kotak Mahindra Group has successfully nurtured several businesses like Investment Banking, Institutional Equities, Securities, Capital Market financing, Corporate and Retail finance, Asset Reconstruction, Life Insurance, Mutual funds and it enjoys a strong leadership position across all businesses wherein it has a presence.

With a view to offer a wider array of products and services to the banks, the Kotak group has sponsored Phoenix to play a wider role in the Asset Reconstruction business.

Phoenix obtained registration as a Securitisation Company and Asset Reconstruction Company, pursuant to Section 3 of the SRFAESI Act, from Reserve Bank of India (RBI) in June 2008. Since then and up to March 2017, the team has concluded more than 150 transactions comprising both corporate and SME & retail pools involving principal dues in excess of Rs. 15,000 crores from various Banks and Financial Institutions including public sector Banks and a host of Private Banks and Multi-National Banks.

In the last eight years, Phoenix has played a vital role in stressed Assets market and has emerged as a leading player in this field having acquired NPAs in excess of Rs. 7,000 crores. Till date Phoenix has developed business relationship with more than 55 banks and financial institutions. Phoenix’s track record in resolving NPAs has been widely acknowledged in the industry. Phoenix has a dedicated team of professionals to optimise resolution results by unlocking the value of hidden NPAs.



BOARD OF DIRECTORS

Mr. Chandan Bhattacharya

Mr Bhattacharya was Deputy Managing Director of the State Bank of India. He has wide experience of over four decades in Banking, Trade and Commerce. Mr. Bhattacharya was the chairman of finance and banking committee of the Indian Merchants' Chamber, Mumbai. He is also on the board of directors of other reputed companies.

Mr. Keki Elavia

A Chartered Accountant in public practice. Retired as Senior Partner of M/s. Kalyaniwalla & Mistry- Chartered Accountants. He is currently a Director on the Board of various listed companies and a number of other unlisted public & private companies. He is also a Member of the India UK Accountancy Task Force constituted by the Ministry of Commerce, Government of India.

Mr. Venkattu Srinivasan

Mr. Venkattu Srinivasan has over 2 decades experience in the area of financial services. Mr. Srinivasan has extensive experience and skills in purchasing, resolving and restructuring non-performing loans. He holds a Master of Business Administration degree, cost accountant.

Mr T V Raghunath

Mr. T.V. Raghunath is an engineer (IIT-Madras), holds Master of Business Administration degree (IIM, Bangalore) and is a Chartered Accountant; and has over 2 decades of experience in providing advisory services. Mr. Raghunath is a specialist in the field of restructuring, valuations and joint ventures. He has been associated with the growth and restructuring plans of several Indian and multi-national corporates. Mr. Raghunath has also authored several papers published in Indian financial media and is widely quoted in on topics related to mergers & acquisition and restructuring.



MANAGEMENT TEAM

Chief Executive Officer	Mr. Eshwar Karra	Has over 25 years of experience in the area of Distressed Assets and alternate investment opportunities. Earlier worked as Executive Vice President of Asset Reconstruction Division of Kotak Mahindra Bank Ltd.
Chief Financial Officer	Mr. Sanjay Tibrewala	Chartered Accountant, Cost Accountant and Company Secretary with more than 20 years of postqualification experience in Manufacturing, Banking and Financial Services.
Head- Legal & Company Secretary	Mr. Ajay Walimbe	Over 25 years' experience of having worked in various areas of law including Corporate and industrial law with various Indian and multinational companies.
Head – Resolution	Mr. K.B. Ajit	Over 20 years of experience in the legal profession covering entire spectrum of litigation and legal counsel.

OUR STRENGTHS

- ✓ Extensive experience and expertise in acquisition and resolution of NPAs.
- ✓ Access to a large network of legal and financial resources, including global investors keen to invest in this market segment, which we can draw upon at any time to accelerate the process of resolution.
- ✓ Positioned favourably to offer tailor made structures, comprising an optimal mix of cash and security receipts, to banks and financial institutions seeking to unlock value from their NPAs.
- ✓ Maximizing value out of NPAs against SRs issued by drawing upon our superior resolution capabilities.
- ✓ Fair and transparent flow of information to SR holders regarding the status of assets acquired on a periodic basis.



- ✓ Committed to provide comprehensive solutions to banks and financial institutions and through IBC resolution mechanism

CONTACT US

**Phoenix ARC Private Limited
(CIN U67190MH2007PTC168303)**

5th floor, Dani Corporate Park
158, CST Road, Kalina, Santacruz (E)
Mumbai 400 098

TelNo. +91 22 6741 2314**Fax.** +91 22 67412313

E Mail: info@phoenixarc.co.in