

**ONLINE E – AUCTION SALE OF ASSET**



**Phoenix ARC Private Limited**

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**CIN:** U67190MH2007PTC168303  
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**PUBLIC NOTICE FOR ONLINE E- AUCTION**

**(In terms of the provisions of Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) read with Rules 8 & 9 of Security Interest (Enforcement) Rules, 2002)**

Notice is hereby given to the public in general and to the borrower and guarantors in particular, that the under mentioned property mortgaged to Phoenix ARC Private Limited acting in capacity as Trustee of Phoenix Trust FY18-5 (Phoenix) (pursuant to assignment of debt by Karnataka Bank Limited in favour of Phoenix vide Assignment Agreement dated 27.09.2017) will be sold on **“AS IS WHERE IS” basis and “AS IS WHAT IS”** condition, by way of **“online e-auction”** for recovery of dues and further interest, charges and costs etc. as detailed below in terms of the provisions of SARFAESI Act read with Rules 8 & 9 of Security Interest (Enforcement) Rules, 2002) through website <https://www.bankeauctions.com>

<b>Name of the Borrower</b>	<b>M/s Ann Impex House of Spices Represented by its Partners, Mr. Sabu Joseph and Mrs. Minu Sabu V/139 D, Chengal, Kalady-683574</b>  <b>Also at Ann Impex House of Spices Represented by its Partners Mr. Sabu Joseph &amp; Mrs. Minu Sabu C/O P D Jose Paracka House, Kanjoor-683575</b>
<b>Name of the Guarantors</b>	Mr. Sabu Joseph Mrs. Minu Sabu Mrs. Thankamma Joseph.
<b>Amount due/Secured Debt as per Notice under Section 13(2) of SARFAESI Act, 2002</b>	Rs. 3,93,61,516.94/- (Rupees Three Crores Ninety Three Lakhs Sixty One Thousand Five Hundred Sixteen and Ninety Four only) as on 16.11.2015 and further interest @12.90% p.a. with monthly rests and penal interest @2% p.a. from 01.11.2015.
<b>Possession taken under SARFAESI Act, 2002</b>	Physical
<b>Date of Inspection</b>	<b>Item I &amp; II (Property I &amp; II)-15.01.2018 (Fifteenth January Two Thousand and Eighteen) (Tuesday) - Between 10:30 am. to 1:30 pm.</b>  <b>Item No III(Property III-a, b &amp; c)-15.01.2018 (Fifteenth January Two Thousand and Eighteen) (Tuesday) - Between 2:30 pm. to 5:30 pm.</b>
<b>Earnest Money Deposit</b>	<b>Item I (property I): EMD amount: Rs. 12,50,000/- (Rupees Twelve Lakhs Fifty Thousand Only)</b>  <b>Item II (property II): EMD amount: Rs. 33,50,000/- (Rupees Thirty Three Lakh Fifty Thousand Only)</b>  <b>Item III (Property III a, b &amp; c): EMD amount: Rs. 29,30,000/- (Rupees Twenty Nine Lakhs Thirty Thousand Only)</b>  The Earnest Money has to be deposited by way of RTGS/ NEFT Favouring <b>“PHOENIX TRUST FY18-5”</b> , Current Account: 3312074424; Kotak Mahindra Bank Limited, Branch: Kalina, IFSC Code: KKBK0000631
<b>Date of submission of Bid (E- Auction)</b>	<b>05.02.2018 (Fifth February Two Thousand and Eighteen) (Monday) <u>before close of banking hours</u></b>
<b>Reserve Price</b>	<b>Item I (Property I): Rs. 1,25,00,000/- (Rupees One Crore Twenty Five Lakhs Only)</b>  <b>Item II(Property II): Rs. 3,35,00,000/- (Rupees Three Crore Thirty Five Lakhs Only)</b>  <b>Item III(Property III a, b &amp; c): Rs. 2,93,00,000/- (Rupees Two Crore Ninety Three Lakhs Only)</b>
<b>Bid Increment</b>	<b>Rs. 15,000/- &amp; in such multiples</b>
<b>Date of E-Auction</b>	<b>06.02.2018 (Sixth February Two Thousand and Eighteen) (Tuesday) between 2:00 p.m. to 3.00 p.m.</b>
<b>Mode of Auction</b>	<b>Online E-Auction</b>
<b>Description of the Secured Asset being auctioned.</b>	<b><u>Property No. I belonging to Mrs. Minu Sabu.</u></b> <i>All that part and parcel of Residential/Commercial Land measuring 13 ares .60 Square Meters S.y.no. 299/4 Re-Sy.No. 265/7 Part, situated at Kanjoor Panchayat, Thuruvankara Block 28, Vadakkumbhagam Village, Aluva Taluk, Sreemoolangaram Sub District, Ernakulam District</i> <b>Boundaries:</b> <i>East: Road (panchayath road)</i>

West: Property of Rajan  
North: Property of Sini Joseph  
South: property of Chanduruthy

**Property No. II belonging to Mrs. Minu Sabu:**

All that part and parcel of residential land property measuring 33 ares and 08 square meter (81.739 cents) bearing Sy no. 577/2, 4 and 576/2 Re-Sy.No. 211/1, block no 28, situated in Kanjoor Desom, Aluva Taluk. Vadakkumbhagam Village, Pandaravaka Pattom. Ernakulam District

Boundaries:

East: panjayath road

West: Thodu and Vacant land

North: Property of Perumayan Kuriappan and Jayakumar of Jayaram Nivas

South: Chempakappilli Harijan colony Road and chempakappilli Thara Shree Bhagavathi Temple

**Property No. III belonging to Mr. Sabu Joseph:**

- a. All that part and parcel of Land measuring 11 ares and 19 square meters (27.650 cents) Situated in Sy no. 407, 407/1, 402/1 Re-Sy.No.306/6 part) together with building Constructed there on situated at Vadakkumbhagam Village, Aluva Taluk, Sreemulanagaram Sub District, Ernakulam District

Boundaries:

East: property of Thanliyan

West: Property of Sabu Joseph & Saji Joseph

North: Property owned by Sabu Joseph & Saji Joseph & way mentioned in the document.

South: Poonja

- b. All that part and parcel of land measuring 4 ares and 5 square meters (10 cents), situated in Sy no. 407, 407/1, 402/1 ( Re-Sy.No.306/6 part) together with building constructed there on situated at Vadakkumbhagam Village, Aluva Taluk, Sreemulanagaram Sub District, Ernakulam District

Boundaries:

East: Way and remaining property of Joseph

West: Remaining Property of Joseph

North: Remaining Property of Joseph

South: Thoppu

- c. All that part and parcel of residential property land admeasuring 10 ares and 12 square meter (25.00 cents) together with Building Constructed thereon situated at Sy no. 407, 407/1 and 402/1, Re-Sy. No. 306/6. Block no. 28, Kanjoor Panchayat, Vadakkumbhagam Village Aluva Taluk, Sreemulanagaram Sub Sistrict Ernakulam District

Boundaries:

East: Panchayath road

West: Property of Joseph

North: Property of Saji Joseph

South: Property of Sabu Joseph.

**Terms & Conditions:**

1. The Auction Sale is being conducted by the Authorised Officer under the provisions of SARFAESI Act with the aid and through e-auction. Auction/ Bidding shall be only through "Online Electronic Mode" through the website <https://www.bankeauctions.com> M/s C1 India Private Limited is the service provider to arrange platform for e-auction.
2. The Auction is conducted as per the further Terms and Conditions of the Bid Document and as per the procedure set out therein. Bidders may go through the website of Phoenix, [www.phoenixarc.co.in](http://www.phoenixarc.co.in) and website of the service provider, [www.bankeauctions.com](http://www.bankeauctions.com) for bid documents, the details of the secured asset put up for auction/ obtaining the bid form.
3. The bidders may participate in the e-auction quoting/ bidding from their own offices/ place of their choice. Internet connectivity shall have to be arranged by each bidder himself/itself. The Authorised Officer/ Phoenix/ service provider shall not be held responsible for the internet connectivity, network problems, system crash down, power failure etc.
4. For details, help, procedure and online training on e-auction, prospective bidders may contact **M/s C1 India Private Limited, Contact Number: 91-120-4888888, +91-124-4302000, 09821690968 email id: [support@bankeauctions.com](mailto:support@bankeauctions.com)**
5. Bidders may also go through the website of Phoenix, [www.phoenixarc.co.in](http://www.phoenixarc.co.in) for verifying the details of the secured asset put up for auction/ obtaining the bid form.
6. The e-auction will be conducted on the date and time mentioned herein above, when the secured asset mentioned above will be sold on "AS IS WHERE IS" basis and "AS IS WHAT IT IS" condition.
7. All the intending purchasers/ bidders are required to register their name in the portal mentioned above as <https://www.bankeauctions.com> and get user ID and password free of cost to participate in the e-auction on the date and time as mentioned aforesaid.

8. For participating in the e-auction, intending purchasers/ bidders will have to submit the details of payment of refundable Earnest Money Deposit of 10% of the Reserve Price of the Secured asset along with copies of the PANCARD, Board Resolutions in case of Company and Address Proof on or before **05.02.2018**. **Intending purchasers/bidders are required to submit separate EMDs for each of the Items detailed herein above.**
9. The successful purchaser/ bidder shall deposit the 25% (inclusive of EMD) of his/ its offer for each of the Item by way of RTGS/NEFT to the account mentioned hereinabove on or before the close of banking hours on **06.02.2018** i.e., the day of Auction, which deposit shall have to be confirmed by Phoenix, failing which the sale will be deemed to have been failed and the EMD of the said successful purchaser/ bidder shall be forfeited.
10. The EMD of all other bidders who did not succeed in the e-auction will be refunded by Phoenix within 48 hours of the closure e-auction. The EMD shall not carry any interest.
11. The balance amount of purchase consideration shall be payable by the successful purchaser/ bidder on or before the fifteenth (15) day of confirmation of sale of the said secured asset or such extended period as may be agreed upon in writing. In case of default, all amounts deposited till then shall be liable to be forfeited.
12. For inspection of the property or more information, the prospective bidders may contact Mr. Mahesh Malunekar / Mr Suresh Mangattu Variyam/ Mr. Ajit Kewin, at abovementioned address or at [Mahesh.Malunekar@Phoenixarc.co.in](mailto:Mahesh.Malunekar@Phoenixarc.co.in) / [suresh.variyam@phoenixarc.co.in](mailto:suresh.variyam@phoenixarc.co.in) / [ajit.kewin@phoenixarc.co.in](mailto:ajit.kewin@phoenixarc.co.in) (email) or on 07406490036/ 07045789940/ 09619866780 (Mob).
13. It shall be the sole responsibility of the intending bidders to inspect, verify and satisfy themselves about the secured asset encumbrances, title of property put on auction and claims/rights/dues affecting the secured asset, including the statutory dues and specifications before submitting the bid.
14. The particulars specified in the auction notice published in the newspapers have been stated to the best of the information of the undersigned; however undersigned shall not be responsible / liable for any error, misstatement or omission.
15. At any stage of the auction, the Authorised Officer may accept/reject/modify/cancel the bid/offer or post-pone the auction without assigning any reason thereof and without any prior notice.
16. The successful purchaser/bidder shall bear any statutory dues, taxes, fees payable, stamp duty, registration fees, etc. that is required to be paid in order to get the property conveyed in his/her favour as per the applicable law.
17. The Borrower/ Guarantors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rule 8 Clause (6) of the Security Interest (Enforcement) Rules, about the holding of the above-mentioned auction sale.
18. In the event the auction scheduled hereinabove fails for any reason whatsoever, Phoenix has the right to sell the secured asset under auction through this Notice by way of PRIVATE TREATY under the provisions of the SARFAESI Act, 2002.

Place : Kochi  
Date : 04.01.2018

**Sd/-**  
**Authorised Officer**  
**Phoenix ARC Private Limited**  
**Phoenix Trust FY18-5**